

## **ESTEVE collaborates in the new edition of the Entrepreneurs Classroom Program of the Prevent Foundation and ESADE**

- **The company supports the entrepreneurs who participate in this edition together with Áreas, Cuatrecasas Gonçalves Pereira, FCC, Ferrero, the Jesús Serra Foundation, the “la Caixa” charitable foundation, OTP, Prevencontrol, Serunion, and Uriach.**
- **The Entrepreneurs Classroom Program has an economic aid fund of 30,000 euros to launch or accelerate the best projects.**
- **A total of 63 entrepreneurs participated in the previous editions of this program (Barcelona and Madrid) and 18 entrepreneurial initiatives have been awarded scholarships totaling 90,000 euros.**

**Barcelona, 1 June 2016.-** *“Ever since the first edition in 2014, 20 of the 41 projects selected have come to life thanks to the Entrepreneurs Classroom —a success rate of 49%”.* With these words, Montse Moré, Director of the Prevent Foundation, opened the third edition of the Entrepreneurs Classroom Program in Barcelona, where ESTEVE collaborates by giving support to entrepreneurs together with other companies and entities, including Áreas, Cuatrecasas Gonçalves Pereira, FCC, Ferrero, the Jesús Serra Foundation, the “la Caixa” charitable foundation, OTP, Prevencontrol, Serunion, and Uriach.

At the opening act, Montse Moré also said that *“we can speak of entrepreneurship (6 Limited Companies launched) in some cases; in other cases, self-employment would be a more appropriate term. However, each and every initiative contributes to revitalize the economy of its environment and will allow launching the program at European level through the “Creating Leaders for the Future” project led by the Prevent Foundation together with Italy, France and Poland, under the ERASMUS + call for adult education”.*

ESADE’s Secretary General Enrique López-Viguria confirmed choices in favor of the Entrepreneurs Classroom Program because it is also in line with the spirit and values of the institution, that is, training competitive, aware, committed, compassionate professionals. For their part, Ramón, Fernando, Miriam and Roger, who participated in previous editions, shared their experiences and offered advice to the new entrepreneurs —work, eagerness and adaptability to make their dreams come true.

This edition also stands out for the diversity of projects and business types: creation of a social platform for disabled people, a company that meets the needs of oncologic patients, an *app* for mental health users, initiatives associated with leisure and tourism, an IT consultancy on teleworking, digital advertising services, or a sports training center for people with sensory disabilities.

The Entrepreneurs Classroom Program is fully consolidated in Barcelona (3<sup>rd</sup> edition) and Madrid (2<sup>nd</sup> edition), free of charge and fully accessible to obtain knowledge and training tools for all types of disabilities: physical, sensory (visual and hearing impairment), and mental. The course combines theory classes imparted by teachers from ESADE Business & Law School with transversal training offered by company executives and reference entities that also participate as tutors and mentors by providing experience and knowledge for business ideas. The best projects of this edition will have an aid fund of 30,000 euros as a donation to launch or accelerate start-ups.

Also, the ALUMNI program represents added value to the Entrepreneurs CLASSROOM and offers workshops, talks, practical lessons and continuous follow-up to entrepreneurs and their businesses.

### **About the Prevent Foundation**

The Prevent Foundation is a non-profit, private, independent, nationwide entity founded in 1984. Its corporate purpose is to improve the quality of life of disabled people through training, access to work and practice of sport, as well as to promote safer and healthier work environments. It has offices in Barcelona and Madrid. For more information, please visit: [www.fundacionprevent.com](http://www.fundacionprevent.com); [info@fundacionprevent.com](mailto:info@fundacionprevent.com); <https://twitter.com/FPrevent>

### **About ESADE and ESADE Alumni, its former student network**

Founded in 1958, the ESADE Business and Law School has campuses in Barcelona and Madrid, and a presence in Munich, Sao Paulo, Lima, Mexico DF, Bogotá and Buenos Aires. It has collaboration agreements with more than one hundred universities and business schools around the world. Each year, more than 11,000 students attend its courses (MBA, Executive Education, degrees and master degrees in Business Management and Law). ESADE Alumni, the association of former students of ESADE, has a network of 56,000 former students and more than 17,500 associates who occupy positions of responsibility in companies around the world. ESADE promotes continuous training, professional development and entrepreneurial initiative through 64 professional groups, and has an international network with alumni of 115 different nationalities in more than 100 countries. ESADE also participates in the ESADECREAPOLIS business park, a pioneering center for innovation where university and enterprise merge. Clearly internationally oriented, ESADE continuously ranks in the top list of business schools worldwide (Financial Times, Bloomberg BusinessWeek, The Economist, and América Economía). ESADE is a member of the Ramon Llull University ([www.url.edu](http://www.url.edu)).

### **About ESTEVE**

ESTEVE ([www.esteve.com](http://www.esteve.com)) is a leading chemical-pharmaceutical group in Spain with a strong international presence. Founded in 1929 and presided over by Joan Esteve, the Company currently employs 2,279 people, has a presence in Europe, USA, Mexico and China, and had a sales revenue of 870 million Euros in 2015. ESTEVE is firmly committed to excellence and uses its best efforts to promote health and improve people's quality of life. Research being ESTEVE's hallmark, a portfolio of highly innovating projects ultimately aims to provide responses to unmet medical needs. Because ESTEVE is a socially responsible Company, it ensures that all projects entered by it align with its CSR vision. You may follow ESTEVE at Twitter's link: [@ESTEVE\\_news](https://twitter.com/ESTEVE_news)