

To be presented at the 36th National SEMERGEN Congress, which will take place between 8 and 11 October in Bilbao

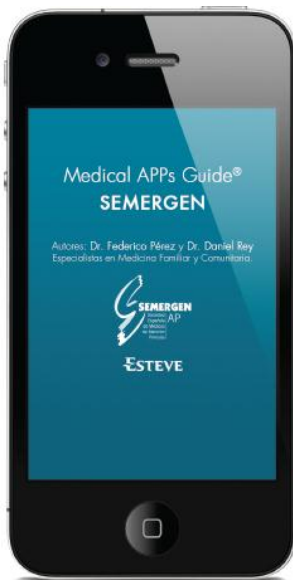
## SEMERGEN and ESTEVE join forces to create a guide to the most rigorous and useful apps in Primary Care

The SEMERGEN Medical Apps Guide is a free application offering a selection of high-quality healthcare apps to meet doctors' key needs

As well as helping doctors to keep abreast of scientific knowledge, it allows them to carry out online consultations that assist them in the diagnosis, prognosis and treatment of their patients

The contents of this guide, which is backed by SEMERGEN and created by leading experts in the speciality, will be updated regularly

**Barcelona, 7 October 2014.-** Ninety per cent <sup>1</sup> of GPs currently use mobile healthcare applications (apps) in their daily clinical work. However, it is sometimes difficult to know which are most rigorous from the scientific point of view and which will actually be most useful in their day-to-day work. For this reason, the Spanish Society of Primary Care Doctors (SEMERGEN), in collaboration with ESTEVE, has developed the free application SEMERGEN Medical Apps Guide, which will be presented at the 36th National SEMERGEN Congress



The purpose of this guide is to offer GPs a selection of healthcare applications that are of interest in their speciality, which have been chosen on the basis of their quality, scientific rigour and the reliability of their sources of information, as well as their usefulness in everyday practice and their ease of use.

The SEMERGEN Medical Apps Guide allows primary care providers and GPs to keep abreast of scientific knowledge and carry out online consultations to assist them in the diagnosis, prognosis and treatment of their patients in daily clinical practice. It is also worth noting that the apps in the SEMERGEN Medical Apps Guide may also be of interest to patients with experience in using new technologies.

The selection of apps is backed by the Spanish Society of Primary Care Doctors (SEMERGEN) and has been developed by leading experts in this speciality: **Dr Federico Pérez**, Specialist in Family and Community Medicine, GP at the Centro de Especialidades Médicas de Soto (Madrid), SEMERGEN's Head of Development and Internet Dissemination, Clinical Lecturer in the Faculty of Medicine of Universidad Alcalá de Henares; and **Dr Daniel Rey**, Specialist in Family and Community Medicine of the Santiago de Compostela Teaching Unit.

The SEMERGEN Medical Apps Guide includes a list of the different categories where into which the selected apps are classified, with a short explanation and comments. The editors also rate the usability and usefulness of the selected app.

<sup>1</sup> Data from the Collegiate Medical Organisation (OMC)

## **About SEMERGEN**

The Spanish Society of Primary Care Doctors, SEMERGEN, is the pioneering scientific society for Primary Care in Spain, with over 40 years of experience. It was established with the main aim of promoting Family Medicine by ensuring and improving the professional competence of doctors, promoting research and facilitating ongoing training for doctors in order to maintain the quality of healthcare provided to citizens.

It has 17 regional sections and holds democratic elections every 4 years. The SEMERGEN Foundation was created in 1999. The 36th National Congress will take place in Bilbao between 8 and 11 October 2014. For further information, see: [www.semergen.es](http://www.semergen.es).

## **About ESTEVE**

ESTEVE ([www.esteve.com](http://www.esteve.com)) is one of Spain's leading chemical and pharmaceutical groups with a strong international profile. Ever since it was founded in 1929, it has been firmly committed to excellence, dedicating all its efforts to promoting health and improving people's quality of life. Research is one of the hallmarks of ESTEVE. The company boasts a portfolio of highly innovative projects, with the ultimate purpose of providing solutions for uncovered medical needs.

### **For further information, contact:**

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