

This virtual solidarity race is promoted by [ESTEVE](#) in collaboration with [Asociación España Salud](#) to save lives and encourage healthy habits

Second edition of “[Heartbeats that add up](#)” successfully completed: 100,000 kilometers covered and 30 new defibrillators

One of the devices installed in Pamplona thanks to the first edition saved the life of a citizen who had suffered a cardiac arrest

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In the first edition, open to physicians and pharmacists only, “Heartbeats that add up” covered 70,000 kilometers and installed 20 devices in 6 Autonomous Communities: Andalusia, Asturias, Castilla León, Extremadura, Navarre, and the Basque Country

Barcelona, 13 February 2018.- “*Heartbeats that add up*” has fulfilled its main purpose: saving lives. One of the defibrillators installed in Pamplona thanks to the first edition recently contributed to save the life of a citizen who had suffered a cardiac arrest. Now, this virtual solidarity race promoted by ESTEVE and the Asociación España Salud has met the challenge posed four months ago in its second edition: to walk, run, swim or cycle 100,000 kilometers to install 30 new defibrillators and continue to save lives.

These 30 new devices will be installed shortly in the five Autonomous Communities that have covered and donated more kilometers thanks to the participation of the people who registered at www.latidosquesuman.com and joined the initiative through apps such as Google FIT, Runtastic, Fitbit, Apple Salud, RunKeeper or Dailymile. Specifically, the defibrillators will be installed in Andalusia (Cádiz and Córdoba), Extremadura (Caceres), Galicia (Santiago de Compostela), La Rioja (Logroño), and Navarre (Pamplona).

In the first edition, open to physicians and pharmacists only, 70,000 kilometers were covered and 20 defibrillators were installed in the 6 communities that contributed more kilometers: Andalusia, Asturias, Castilla León, Extremadura, Navarre, and the Basque Country. In these two editions combined, “*Heartbeats that add up*” will have installed a total of 50 defibrillators in eight Autonomous Communities (Andalusia, Asturias, Castilla León, Extremadura, Galicia, La Rioja, Navarre, and the Basque Country), thus increasing the number of devices available in our country and contributing to reduce the nearly 40,000 deaths due to cardiac arrest in Spain every year.

Particularly in crowded places such as squares, schools or sport facilities, “*the purpose is that, if someone suffers a cardiac arrest, a public access defibrillator is available nearby. Indeed, the chances of surviving a sudden death episode decrease 10% with each passing minute*”, ESTEVE’s CSR Responsible **Mireia Marimon** explains.

Spain has 1 defibrillator for every 59,000¹ inhabitants —around 10,000 as compared to 100,000 in France and 50,000 in the United Kingdom— and ranks worst in the EU. More than 4,500 lives would be saved every year if a defibrillator and staff minimally trained in resuscitation were available beside every fire extinguisher¹.

ESTEVE, committed to cardiovascular health

As a healthy company, ESTEVE is strongly committed to cardiovascular health. All the Company's work centers in Spain are cardiac protected areas and have defibrillators to cover all its collaborators since the year 2008. In addition, several employees are trained on the use of these devices. The Company also undertakes action to encourage healthy habits among its collaborators, such as the "Move" campaign to promote physical activity, healthy eating and stress management, among others.

About ESTEVE

ESTEVE (www.esteve.com) is a leading chemical-pharmaceutical group in Spain with a strong presence worldwide. Founded in 1929 and presided over by Albert Esteve, the Company currently employs 2,473 people, has a presence in Europe, USA, Mexico and China, and had a sales revenue of 813 million Euros in 2015. ESTEVE is firmly committed to excellence and uses its best efforts to promote health and improve people's quality of life. Research being ESTEVE's hallmark, a portfolio of highly innovative projects ultimately aims to provide response to unmet medical needs. Because ESTEVE is a socially responsible Company, it ensures that all projects entered by it align with its CSR vision. You may follow ESTEVE at Twitter's link: [@ESTEVE_news](https://twitter.com/ESTEVE_news) and on Instagram: https://www.instagram.com/esteve_news/

About Asociación España Salud

Asociación España Salud was established as a non-profit private institution devoted to health education and preventive healthcare. Promoting healthy habits, disseminating health sciences and research are the three pillars of this entity, whose ultimate challenge is to contribute to reduce the incidence of the most common diseases in society today. Led by a group of world-renowned physicians and researchers, España Salud promotes and develops innovative projects to disseminate health sciences, train the general population and optimize the use of available resources.

¹ According to [Asociación España Salud](http://www.espanasalud.org) www.espanasalud.org

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