

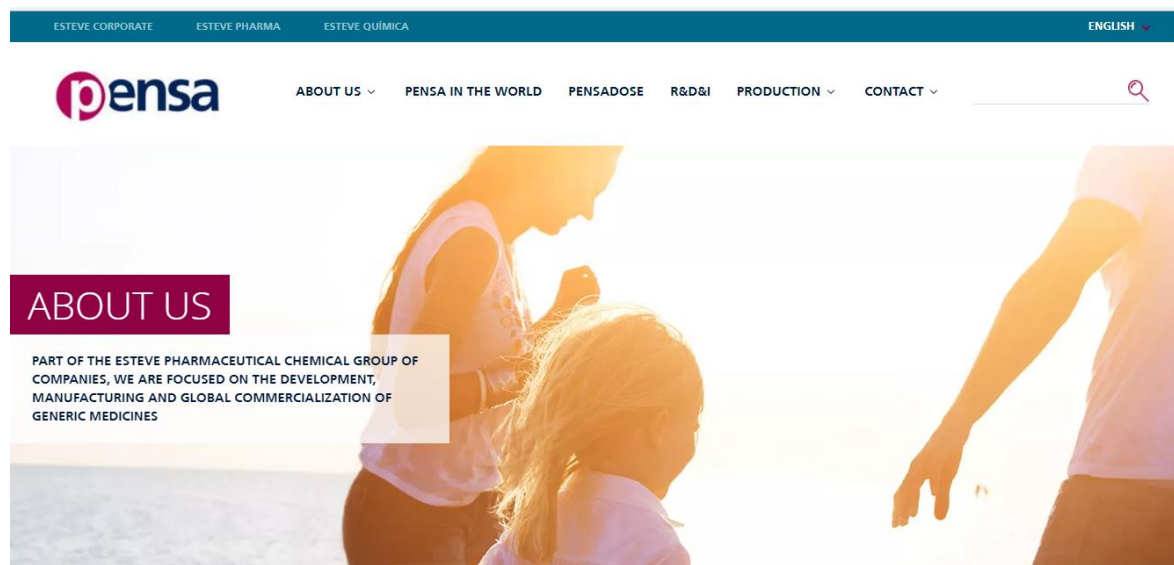
Pensa Pharma renews its corporate website and launches local websites

www.pensapharma.com is the corporate website of the generic drug activity of the ESTEVE chemical-pharmaceutical group

The company has also created specific portals for some of the countries where it currently operates, such as Spain, Italy and Portugal

The multi-device design of all these sites allows users to access the information in the format that best fits their needs and preferences

Barcelona, 19 March 2018.- Pensa Pharma (PENSA), a company of the ESTEVE group specializing in generic drugs, has just renewed its www.pensapharma.com website with new contents, a modern image and an optimized structure adapted to any device. PENSA has also launched specific portals for some of the countries where it currently operates, namely Spain, Italy and Portugal.



The main purpose of renewing the corporate portal and launching the different local websites is to structure the information in a way that reflects the international nature of PENSA and maximally potentiates the experience of any user accessing the information about the company and its activities, products or services, as well as to standardize its image in the different countries where it currently operates.

The renewed www.pensapharma.com website of generic drug activities is offered in two languages (Spanish and English) and gathers the values and characteristics of the company as well as information on its capacity to develop, manufacture and market generic drugs of high added value. PENSA has also created specific websites for some of the countries where it currently operates, namely Spain (www.pensapharma.es), Italy (www.pensapharma.it) and Portugal (www.pensapharma.pt), each with its own visual personality, area-specific information, vade mecum and services valuable to the pharmacist.

In this sense, the www.pensandoentufarmacia.com portal, created scarcely a year ago, outstands for contents specifically devised for the pharmacist and the pharmacy about human resources, sports, nutrition, ideas to create effective and eye-catching showcases, and health tips available in factsheet format that can be downloaded and shared with patients and users.

About Pensa Pharma

Pensa Pharma (PENSA) was started in 2006 with a clear commitment to become an international reference in the generic drug industry. Young as it may be, the company already has subsidiaries in Italy, Turkey, Portugal, the Scandinavian countries, Germany, and the United States. PENSA is part of the ESTEVE chemical-pharmaceutical group and specializes in the development, manufacturing and marketing of generic drugs. Its purpose is to provide the market with the maximum number of molecules in order to favor a better access to treatments and thus contribute to a more efficient optimization and rationalization of healthcare resources.

About ESTEVE

ESTEVE (www.esteve.com) is a leading chemical-pharmaceutical group in Spain with a strong presence worldwide. Founded in 1929 and presided over by Albert Esteve, the Company currently employs 2,473 people, has a presence in Europe, USA, Mexico and China, and had a sales revenue of 813 million Euros in 2016. ESTEVE is firmly committed to excellence and uses its best efforts to promote health and improve people's quality of life. Research being ESTEVE's hallmark, a portfolio of highly innovative projects ultimately aims to provide response to unmet medical needs. Because ESTEVE is a socially responsible Company, it ensures that all projects entered by it align with its CSR vision. You may follow ESTEVE at Twitter's link [@ESTEVE_news](https://twitter.com/ESTEVE_news) and on Instagram: https://www.instagram.com/esteve_news/

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