

Seventh Edition of the "United by patient care" Awards

ESTEVE awards the best patient care initiatives

- In the Medical Area the winner is a 360° Online Consultation Project developed in San Pedro de Alcántara (Malaga) that removes barriers between patients and healthcare providers
- In the Pharmaceutical Area the winner is a strategy launched in Getafe (Madrid) to optimize biological therapy in patients with rheumatic diseases
- In the Nursing Area the winner is an intelligent system developed in Reus (Tarragona) to evaluate pain in newborns admitted to neonatal intensive care units

Santiago de Compostela, 18 April 2018.- More than 350 healthcare providers met at the Monumento San Francisco Hotel of Santiago de Compostela for the announcement of the winners of the Seventh Edition of the *ESTEVE "United by Patient Care" Awards*. The ceremony was also attended by representatives of the Health Ministry and the Autonomous Community of Galicia.

Throughout its seven editions, the ESTEVE Awards have acknowledged the commitment, effort and innovation of healthcare providers as well as the projects that foster the human side of the profession to actually improve patient care and communication, and thereby the patient's quality of life.

The great success of the present edition was reflected in the 175 projects from different Autonomous Communities submitted in the three categories: 74 in the Medical Area, 31 in the Pharmaceutical Area, and 70 in the Nursing Area.

First held in 2004 for the 75th anniversary of the foundation of ESTEVE, the Awards are called every two years in collaboration with the Spanish Medical Organization (OMC), the General Council of Pharmacists Associations (CGCOF) and the General Council of Nurses (CGE). The ESTEVE Awards are part of "Esteve, closer to you: a patient care program" and include all initiatives devised to provide new tools to bring physicians, pharmacists, nurses and patients closer together.







Healthcare quality and innovation from across the Spanish territory

One winner and two finalists were selected in each area —Medical, Pharmaceutical and Nursing. The winners were awarded 10,000 euros and a sculpture in bronze by artist Marcel Martí. The finalists were awarded 1,000 euros and a merit diploma. Each area called by the ESTEVE Awards had its own independent jury presided over by the OMC, the CGCOF and the CGE, respectively, and composed of persons of recognized standing, expert health professionals, patient representatives, and specialized media.

MEDICAL AREA

<u>Winner:</u> "Conecsalud project: humanizing healthcare in online consultations", by Roberto Medina, from the Docline Online Health Center of San Pedro de Alcántara (Malaga), and his team.

<u>Finalists:</u> "APP in Health + Appop (powered by Doodle)", by Eugenia Negredo, an attending physician at the Fight AIDS Foundation of Badalona (Barcelona), and her team. "Therapeutic adaptation program in hospitalized kidney failure patients. A multidisciplinary approach", by Silvia González, a specialist physician at the Nephrology Service of Hospital San Pedro de Alcántara (Caceres), and her team.

PHARMACEUTICAL AREA

<u>Winner:</u> "Efficiency of biological therapy in patients with rheumatic diseases: implementing the 'treat to target' strategy in clinical practice", by María Eugenia Núñez, an area specialist pharmacist at the University Hospital of Getafe (Madrid), and her team.

<u>Finalists:</u> "Determining cardiovascular risk in the province of Toledo", by Guillermo Estrada, a Teaching and Research spokesperson at the Pharmacist Association of Toledo, and his team. "Optimizing treatment with Infliximab in inflammatory bowel disease: implementing monitoring", by Núria Padullés, an attending pharmacist at the Bellvitge University Hospital. IDIBELL, of Hospitalet de Llobregat (Barcelona), and her team.

NURSING AREA

<u>Winner:</u> "APANICU 1.0. Automatic system to assess pain in newborns admitted to Intensive Care Units", by Josep Oriol Casanovas, an emergency nurse at the Sant Joan University Hospital of Reus (Tarragona).

<u>Finalists:</u> "Assessing pain and anxiety in pediatric patients when removing plaster casts with and without virtual reality", by Ana Gómez, a nurse at the Sant Joan de Déu Hospital of Esplugas de Llobregat (Barcelona), and her team. "Innovating health education in specialized care and promoting patient empowerment", by Francisco José Alemany, a nurse at the Aljarafe San Juan de Dios Hospital of Bormujos (Seville), and his team.







The ESTEVE Awards particularly valued projects that bring a differential advantage over customary practice in the health sector, stand out for their high social impact, continuity and applicability, and achieve long-lasting, tangible changes in the patients' living conditions. The jury also prioritized completed or ongoing initiatives, with final or partial results, that stood out for their scientific and technical quality.

About ESTEVE

ESTEVE (www.esteve.com) is a leading chemical-pharmaceutical group in Spain with a strong presence worldwide. Founded in 1929 and presided over by Albert Esteve, the Company currently employs 2,473 people, has a presence in Europe, USA, Mexico and China, and had a sales revenue of 813 million Euros in 2016. ESTEVE is firmly committed to excellence and uses its best efforts to promote health and improve people's quality of life. Research being ESTEVE's hallmark, a portfolio of highly innovative projects ultimately aims to provide response to unmet medical needs. Because ESTEVE is a socially responsible Company, it ensures that all projects entered by it align with its CSR vision. You may follow ESTEVE at Twitter's link: @ESTEVE_news and on Instagram: https://www.instagram.com/esteve_news/

For more information, please contact:

Olga Cajal, Communication ESTEVE, Tel. 93 446 62 60, ocajal@esteve.es Ma José Egea, Atrevia, Tel. 93 419 06 30, mjegea@atrevia.com





