

Rules for using the social media of Esteve Pharmaceuticals, S.A.



The present document specifies the rules for using the social media related to the following **ESTEVE** social profiles: **Twitter** profile (**Esteve_news**), **Instagram** account (**Esteve_news**) and **Linkedin** profile (**ESTEVE Pharmaceuticals**).

The main purpose of ESTEVE's social media is to communicate both ESTEVE Group information and the information likely to be of interest to our stakeholders and/or public. They are adressed to the general population, healthcare providers, health institutions and also patients and/or their families or caregivers.

The Twitter, Instagram and Linkedin profiles will allow sharing information about the company and the projects, initiatives and the events where ESTEVE and/or the companies of the Group are present. Useful information about diseases for patients and caregivers, as well as contents likely to be used by healthcare providers and health institutions to advance in training and professional management, will also be shared.

We wish to share the following community guidelines and the Terms of Use of every social media platform with the social community of all ESTEVE social media so that users may know what it means to be a member of the Esteve community.

- > Terms of Use of Twitter
- > Terms of Use of Instagram
- > Terms of Use of Linkedin

We also wish to remind all users interacting with this community of the need to be polite and respectful in publications and comments, particulary when interacting with other members. Intellectual property and copyright laws must be observed.

Any comment or post from any user breaching the following rules will not be answered by ESTEVE's social profiles:

- > If the post includes rude, defamatory, slanderous, offensive, abusive or discriminatory language or any kind of demeaning content (including images, video and links) about Esteve, participants of Esteve's social media or third parties.
- ➤ If the post is not related to the relevant social profile of Esteve.
- If the post contains confidential, sensitive, private, illegal or prohibited information. Also, if the post includes personal data such as email adress or telephone number.
- > If the post has commercial intent.
- ➤ If the post is detrimental to the community or is considered spam.
- ➤ If the post does not follow the Terms of Use of Twitter, Instagram os Linkedin.

Because the pharmaceutical sector is highly regulated space, we remind you that no medicines or products from Esteve (or from the societies of its group) can be discussed in these profiles, except OTCs.

Adverse events related to ESTEVE products

If you or a family member has experiencied any adverse reaction related to a product from Esteve, immediately seek advice from a healthcare provider. You should also contact us through any of the options indicated in the following link: https://www.esteve.com/global/adverse-reactions

For further information please contact:

Olga Cajal External Communications Manager + 34 93 446 60 00 ocajal@esteve.com

Síguenos en:









